

Melanie Anne Feakins (BA, DPhil)

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Current Position

2009- **Visiting Assistant Professor and Research Fellow, UC Berkeley**
(Institute of Slavic East European and Eurasian Studies, Department of Geography, Department of Economics)

Previous Positions

2008 -2009 **Title VIII Research Fellow at the Kennan Institute,**
Woodrow Wilson Center, Washington DC

2006-2007 **Visiting Assistant Professor and Research Fellow, UC Berkeley**
(Institute of Slavic East European and Eurasian Studies, Department of Geography, Department of Economics)

2004 – 2007 **Assistant Professor at University of South Carolina**
(Department of Geography, Tenure-track)

2003-2004 **Visiting Assistant Professor at Seoul National University**
(Department of Geography at the College of Social Sciences)

2000-2003 **Junior Research Fellowship at Jesus College, Oxford University, UK**

Education

University of Oxford, UK

DPhil in Economic Geography

1996-2001

Dissertation: *Access to Capital for Small and Medium-Sized Enterprises in Poland: Banks, Decisions and Economic Development in Post-Socialism*

Supervisor: Professor Gordon Clark

International Women's University, Hanover Germany

2000

Excellent Certificate in Project Area 'Work'

Final project: *Contemplating What Constitutes Work: An Inquiry into the Nature of Prostitution and Use of the Body*

University of California at Berkeley

1990-1995

BA with Honors in General Scholarship & Honors in Geography.
Minors: City and Regional Planning & Forestry

University of Leeds, UK

1993-1994

Publications

Feakins, M. (2009) *Offshore in the Core: Offshore Outsourcing of Software and the Onshoring of Services and Sales*. Global Networks 9, 1 (2009) 1–19.

Feakins, M. (2007) *Off & Out – The Spaces for Certification Offshore: Offshore Outsourcing in St. Petersburg, Russia?* Environment and Planning A 39: 1889-1907

Feakins, M. and Bialasiewicz, L. (2006) “*Trouble in the East*”: *The New Entrants and Challenges to the European Ideal*. Eurasian Geography and Economics, 47: 6 647-661.

Feakins, M. (2005) *Governing by 'certifying': ISO and CMM as regulatory practices in offshore software outsourcing, St Petersburg, Russia* in New Economic Spaces: New Economic Geographies edited by J.W. Harrington and R. LeHeron, Ashgate

Feakins, M (2004) *Commercial Bank Lending to Smes in Poland: An Empirical Investigation* Small Business Economics 23: 51-70, 2004.

Book Reviews

Feakins, M. (2006) *Linking Industries Across the World's Processes of Global Networking* Ed by Claes G Alvstam and Eike Schamp, Book review: Economic Geography 2006

Feakins, M (2001) *Reconstructing the Regional Economy*, Book review; European Planning Studies Vol. 9, No. 4.

Forthcoming

'Local Experiments with Global Certificates: How Russian software testers are inventing themselves as a profession' Calculating the Social, edited collection (Editors Vaughan Higgins and Wendy Larner). 2010, Palgrave Macmillan.

Works in Progress

Experiments with globalization – Russian Made Software in the age of Offshoring
Book Manuscript in progress.

Spectacle St Petersburg: Morphology of the Subterranean. In preparation for Environment and Planning D

Current Research Areas

Offshore Outsourcing: Russian made software in a global era:

This project investigates the relations between offshore and onshore, focusing on certification, regulatory space, government programs, and firm strategies for conducting transnational projects. Research project funded by the British Academy and the Nuffield Foundation.

Trust in Small Firms: Beyond Individual Agency. Research funded through post-doctoral research fellowship.

Invisible City: St Petersburg Between the Walls.

This project investigates the transformations in the urban space of St Petersburg, focusing on new forms of: spatial enclosure, vertical and subterranean expansion, conversion of military space, and residential real estate that are emerging in the post-Soviet period.

Invited Talks

Invisible City: St Petersburg Between the Walls at the Kennan Institute, Washington DC March 2009.

Spectacle St. Petersburg at The Museum of the Dreams of Sigmund Freud, St Petersburg Russia August 2005

Off & Out – The Spaces for Certification Offshore: Offshore Outsourcing in St. Petersburg, Russia Department of Geography at Clark University, November 2004. Job Talk

The Governance of Certification: ISO and CMM Department of Geography at Seoul National University, November 2003.

Contextualized Trust in Post-Socialism – Beyond Individual Agency Department of Politics and International Studies, Warwick University, February 2003. Job Talk

Research Grants and Awards

USC Faculty Research Grant for Graduate Research Fellowship 2005-2006

International Geographical Union Travel Award Winner 2003
Commission for Economic Geography

British Academy Small Research Grants 2002-2003
This award supported research in St Petersburg, Russia on the software sector.

Nuffield Foundation Small Grants Research Scheme for Outstanding Projects in the Social Sciences 2002-2003
This award supported research in St Petersburg, Russia on the software sector.

Jesus College Major Research Grants 2002; 2001

Teaching Experience

Visiting Assistant Professor (Geography and Economics) Spring 2007
University of California at Berkeley
(Undergraduate upper division lecture and seminar courses)

Assistant Professor of Economic Geography 2004-2007
Department of Geography, University of South Carolina
(Graduate Seminars and Undergraduate Lecture Courses)
(Letters acknowledging Excellence in Teaching were received from the Dean of Social Sciences and the Provost's office)

Visiting Assistant Professor 2003-2004
Department of Geography, Seoul National University
(Graduate Seminars and Undergraduate Lecture Courses)

Tutor of Economic Geography 1997-1999
School of Geography, Oxford University (Undergraduate teaching)

Lecturer in Geography 1998-1999
St. Catherine's College, University of Oxford (Undergraduate teaching)

Graduate Supervision and Committee Participation while at USC

Member of PhD Degree Committee for
Kevin Raleigh 'Regulating Consumption – The Geography of Blue Laws'
William Terry 'Cruising the Caribbean – Producing the ShipScape'

Member of Masters Degree Committee Member for
Sarah Schwartz 'Discourse as a means of understanding the effects of ecotourism development in developing countries: examples from Ghana' Degree Awarded November 2005.
Alan Hancock 'Friendly Places, Smiling Faces: Place-making in Columbia South Carolina' Degree Awarded February 2006.

University Service

Committee Member 2005-2006
Graduate Admissions Committee, USC

Committee Member (Adhoc) for family issues, Dept of Geography 2006

Search Committee Member Faculty Search Committee, Department of Geography, USC	2004
Undergraduate Advisor, USC	2004 - 2005
Undergraduate Admissions Interviewer St. Catherine's and Brasenose Colleges, University of Oxford	1998-2002
Post-Graduate Representative to the Geography Faculty School of Geography, University of Oxford	1998-1999
Member of Common Table Advisory Board Jesus College, University of Oxford	2001-2003

Scholarships

International Women's University Scholarship, DAAD	2000
Charterhouse Bank Bursary for Economics Research	1997-1998
Henrietta Hutton Memorial Travel Fellowship	1997-1998
St. Catherine's College Graduate Research Scholarship (Oxford)	1996-1999
Overseas Research Studentship, British Academy	1996-1999

Professional Activities

Article Reviewer Global Networks, The Professional Geographer, Europe-Asia Studies

Researcher for the project titled "The impact of the relocation of diplomatic facility of Seoul to a new administrative capital of the republic of Korea."

Funded by The Korean Research Institute for Human Settlement

Conference Papers

Local Experiments with Global Certificates: How testers govern their profession offshore. American Association for the Advancement of Slavic Studies: Boston, November 2009.

Offshore in the Core: Onshoring of Services and Sales. Association of American Geographers: San Francisco April 2007

Spectacle St Petersburg: Morphology of the Subterranean. Association of American Geographers: Chicago, March 2006.

Offshore in the Core. Inaugural Nordic Geographers Conference: Lund, May 2005.

Off & Out – The Spaces for Certification Offshore. Association of American Geographers Annual Conference: Denver, March 2005.

Creating Economic Discourse: The Case of Offshore Outsourcing. Korean Geographical Society Conference: Seoul, May 2004.

Certification as Market Shaper: ISO and CMM in Offshore St. Petersburg. Invited Colloquium for the Department of Geography, SNU and the Korean Geographical Society: Seoul, October 2003.

Certifying as Governance? The Complex of ISO and CMM Certification as Management Improvement, Market Readiness, & Merely Necessary. New Economic Spaces: New Economic Geographies, Annual meeting of the International Geographical Union Economic Geography Commission: Vancouver, September 2003 -- Travel Award Winner

Trust and Economic Agency in Post-Socialist Poland. American Association of Geographers: Los Angeles, March 2002

Constructing Small and Medium-sized Enterprise Financing in Poland: Engagement and Non-Engagement with Commercial Banks. Economic Development and Reconstruction Policies in Southeast Europe: The Role of SMEs: Dubrovnik, April 2002

Constructing the Post-Socialist Context: The transformation environment explored through the agency and strategies of SME's. European Group for Organisational Studies conference on Changing Contextual Constructions of Economic Rationality: Lyon, July 2001 and the European Summer Research Institute Thematic Workshop on Changing Constructions of Economic Rationality: Portoroz, 2001

Internationalizing SMEs in Poland: Alliances, Joint-Ventures, and Licensing: An Empirical Investigation. Annual Conference of the British Association of Slavonic and Eastern European Studies: Cambridge, April 2001

Commercial Bank Lending to Smes in Poland: An Empirical Investigation. American Association of Geographers: New York, February 2001

Transformation and Social Capital: The Use of Knowledge and Networks to Create Finance. American Association of Geographers: Pittsburgh, April 2000

Financing Transition: The Case of Poland. Institute of British Geographers: Leicester, January 1999

Small Firms, Access to Capital, and Prospects for Economic Development: Warsaw, Poland. American Association of Geographers: Boston, March 1998

Structures Governing the Processes of Bank Lending to Small Entrepreneurial Firms in Poland. Conference on Entrepreneurial Enterprises in Central and Eastern Europe: New York, November 1997